

Distinguish Yourself as a Supply Chain Expert

With the APICS Certified Supply Chain Professional (CSCP) program, you can take your career and organization in a new and exciting direction. Shape your future, align your goals, and distinguish yourself from the competition. In this challenging global marketplace, only the most well-trained, well-educated professionals will be sought after by employers and valued by organizations. Join their ranks today by earning the APICS CSCP designation.

CSCP

APICS CSCP Program Benefits

- ✓ The APICS CSCP certification encompasses the entire global supply chain.
- ✓ The APICS CSCP sets the standard for certification. It is administered in 72 countries and preferred by leading companies worldwide.
- ✓ Employers and recruiters seek APICS CSCP designees.
- ✓ The APICS CSCP increases your professional value and secures your future. By earning the APICS CSCP designation, you will demonstrate significant commitment to your profession and your career, distinguish yourself as an industry expert, and excel with your newly acquired specialized knowledge.



Enhanced for 2012

The APICS Certified Supply Chain Professional (CSCP) program is more relevant than ever to the challenges and performance improvement opportunities faced by today's supply chain professionals. The APICS CSCP Learning System modules were restructured with deeper integration of best practices in the day-to-day functions of supply chain professionals and the technologies that drive improvement in planning and operations.

The 2012 APICS CSCP Learning System is a comprehensive professional development and exam preparation program. It consists of three print modules and web-based study tools that reflect the entire *APICS CSCP Exam Content Manual (ECM)* and provides you with a broad view of global end-to-end supply chain management.

Fundamentals of Supply Chain Management

- Broad concepts of supply chain management: processes, objectives, integration methods, benefits
- Alignment business strategies
- Key considerations for supply chain design and continuous improvement
- Key measures for planning and controlling inventories
- Fundamentals of logistics in SCM
- Identifying and managing segments
- Demand forecasting and management
- Keys to effective CRM
- Core concepts of supply management

Supply Chain Strategy, Design, Compliance

- Sustainability practices in design and operation of a supply chain
- Risk, its sources, impacts, and mitigation methods
- The impact of free trade zones and trading blocs
- Globalization effects on logistics
- Efficiency and responsiveness
- Technologies for design, data, operations and communications
- Factors influencing demand
- Core concepts of CRM
- Fundamentals of SRM
- Inventory planning and control

Implementation and Operations

- Supply chain dynamics and the balance of responsiveness and efficiency
- Managing supply from internal and external sources
- Implementation of demand plans, including prioritization and fulfillment, and capturing and communicating point-of-sale data
- Tools and techniques to support continuous improvement strategies

Instructor: Dave Turbide, CFPIM, CIRM, CSCP, CMfgE

at Great Bay Community College
320 Corporate Drive
Portsmouth, NH 03801

Saturdays – 8:00am – 3:00pm
January 28 – February 25, 2012

\$1,795 APICS member: \$1,995 non-member*

Includes all materials and lunch; testing fee not included

Multi-registration discount available. Ask for details.

To register; email dave@daveturbide.com

* non-member fee includes one-year APICS membership